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20|20 RESEARCH PARTNERS WITH THE ART INSTITUTE OF TENNESSEE
Student Art Installation Adds Inspiration to 20|20 Focus Group Facility

NASHVILLE, Tenn. (July 18, 2017) – Technology and service firm 20|20 Research and the Art Institute of Tennessee - Nashville have partnered to give a local art student the opportunity to add an art installation at the 20|20 Research focus group facility in downtown Nashville.

20|20 Research was given three design options to choose from and ultimately selected a mural featuring a mountain and lake scene that reflects the company's Tennessee roots. 20|20 intends to make this an ongoing relationship with The Art Institute in Nashville, inviting a different artist to install a new piece each year. "Young local artists deserve the opportunity to impact their community in positive ways," explained John Pflum, CFO of 20|20 Research. "20|20 Research is thinking creatively about what will liven up our focus group space and give our clients and study participants a positive experience when visiting our facility."

"The Art Institute of Tennessee - Nashville is all about a passion for creativity. We push our students to be their very best, work hard and take risks," explained Jerry Linger, Dean of Academic Affairs at the Art Institute. "This partnership with 20|20 Research will give our students the opportunity to affect the local community through their art."

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About 20|20 Research

20|20 Research is a global leader in the development, support and service of online qualitative marketing research... and the software and technology that sustains it. Leveraging more than 30 years of experience, the company works with researchers around the world to provide faster, easier, and more cost-effective research solutions, with projects in more than 95 countries and 30+ languages. In 2016, 20|20 acquired iModerate, expanding the breadth of services

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available to the industry. Both companies have consistently been recognized among the most innovative research firms in the world by GreenBook Research Industry Trends, a top arbiter of the marketing research industry. 20|20's operations are headquartered in Nashville, and the company additionally maintains the iModerate office in Denver, along with traditional focus group facilities in Nashville, Charlotte and Miami. www.2020research.com

About The Art Institute of Tennessee – Nashville

The Art Institute of Tennessee – Nashville, a branch of The Art Institute of Atlanta, is one of The Art Institutes, a system of over 50 schools throughout North America. Programs, credential levels, technology, and scheduling options are subject to change. Not all online programs are available to residents of all U.S. states. Several Institutions includes in The Art Institutes system are campuses of South University or Argosy University. www.artinstitutes.edu/nashville