



161 Rosa L.Parks Blvd., Nashville, Tennessee 37203
Phone: 615.777.2020 | U.S Toll Free: 800.737.2020
2020research.com

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Contact: Heather Ball
615.724.5275

Heather.Ball@2020Research.com

MICHAEL STEINBERG TO LEAD GLOBAL SALES FOR 20|20 RESEARCH
Industry Veteran to Head Business Development for 20|20's Technology and iModerate Divisions

NASHVILLE, Tennessee (January 16, 2017) – 20|20 Research, a global research technology and service firm, has appointed Michael Steinberg to serve as executive vice president, business development for the company's Technology and iModerate divisions.

In this role, Steinberg will be responsible for developing and executing the company's sales strategy, growing relationships with both new and existing clients.

"With continued growth in the use of digital research approaches and exciting new tools on the drawing board, we believe Mike is well poised to lead the sales organization for both our Technology and iModerate divisions," said Isaac Rogers, chief executive officer of 20|20 Technology. "With his deep industry experience and commitment to client service and relationship-building, Mike is well equipped to educate and consult with clients on using research technology to deliver the critical insights needed for everyday business challenges."

Steinberg has more than 20 years of experience in research and marketing. His extensive agency-side and client-side background includes sales and management positions in the research channel at Research Now and Nielsen Media Research, as well as roles in marketing and brand management for P&G, Quaker and Office Depot.

Founded in 1986, 20|20 Research is a worldwide leader in qualitative research. Based in Nashville, with offices in Charlotte, Miami and Denver, 20|20 serves clients in 95 countries and

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30+ languages around the globe. Today, 20|20 is considered one of the most innovative and advanced firms in the industry.

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About 20|20 Research

20|20 Research is a global leader in the development, support and service of online qualitative marketing research... and the software and technology that sustains it. Leveraging more than 30 years of experience, the company works with researchers around the world to provide faster, easier, and more cost-effective research solutions, with projects in more than 95 countries and 30+ languages. In 2016, 20|20 acquired iModerate, expanding the breadth of services available to the industry. Both companies have consistently been recognized among the most innovative research firms in the world by GreenBook Research Industry Trends, a top arbiter of the marketing research industry. 20|20's operations are headquartered in Nashville, and the company additionally maintains the iModerate office in Denver, along with traditional focus group facilities in Nashville, Charlotte and Miami. www.2020research.com