



161 Rosa L.Parks Blvd., Nashville, Tennessee 37203
Phone: 615.777.2020 | U.S Toll Free: 800.737.2020
2020research.com

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Contact: Heather Ball
615.724.5275
Heather.Ball@2020Research.com

20|20 MARKS 30 YEARS IN RESEARCH
Company Celebrates a Commitment to Service

NASHVILLE, Tennessee (September 22, 2016) – Global research technology and service firm 20|20 Research marks a milestone today, celebrating 30 years in the research industry.

Founded on September 22, 1986, the company started with two employees in a single 8x10 office with one table and three folding chairs. Today the company has three locations and 140 employees and serves nearly 4,000 clients around the world.

The company's QualBoard® platform for online discussions and QualMeeting™ platform for streaming interviews are among the most fully featured and innovative in the industry. Its three traditional focus group facilities are consistently top-ranked by researchers and industry publications.

"When 20|20 began, our goal was to deliver outstanding research and client-focused service," said [20|20 Research](#) founder and president Jim Bryson. "Along the way we've pioneered solutions and technology to help us deliver the research, but our commitment to service has never wavered. As I reflect on our history, that is my greatest source of pride."

The company's focus on service extends to the community as well, which the company calls its Doing Good initiative. As part of this program and leading up to the anniversary celebration, 20|20 recently hosted its second annual service week, with 70 associates serving 250 hours for 10 worthy nonprofits. The company also regularly fundraises for its corporate charity [The Joseph School](#), with over \$7,000 contributed so far this year.

Helping you do better research.

“Over the years, we have changed what we do and how we do it,” said Bryson, “but we have never changed who we are. The team at 20|20 is hardworking and dedicated, and I am honored to work with them and with our clients every day.”

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About 20|20 Research

20|20 Research is a global leader in the development, support and service of online qualitative marketing research... and the software and technology that sustains it. Leveraging more than 30 years of experience, the company works with researchers around the world to provide faster, easier, and more cost-effective research solutions, with projects in more than 95 countries and 30+ languages. The company has consistently been recognized as one of the most innovative research firms in the world by GreenBook Research Industry Trends, a top arbiter of the marketing research industry. The firm's operations are headquartered in Nashville, and the company additionally maintains traditional focus group facilities in Nashville, Charlotte and Miami. www.2020research.com