



QualBoard®+Plus™ is a “bundled” package that provides an extra set of hands and access to a QualBoard® expert who will help design and prepare your boards, allowing you to focus on moderating, analysis, and client interactions. It is required for all P&G Global projects.

The QualBoard®+Plus™ package includes the use of 7-day, 40-participant QualBoard® site and the following services:

QualBoard®+Plus™ Package - \$1,350 (additional boards \$1,100)	
<i>Includes:</i>	<i>Estimated Time Savings:</i>
<i>7-day QualBoard® Bulletin Board</i>	
<i>Assigned Project Assistant</i>	<i>2 Hours Minimum</i>
<i>Discussion Guide Programming</i>	<i>2 Hours</i>
<i>Moderator/Participant/Client Loading</i>	<i>1 Hour</i>
<i>Converting and Uploading Stimuli</i>	<i>1 Hour</i>
<i>Advanced Reports Package</i>	<i>3 Hours Minimum</i>

➤ Standard non-QualBoard®+Plus™ costs = \$2,050 for similar services

The Project Assistant will schedule a kick-off call with your team 5-7 days before the project start date (72 hours minimum notice needed) to review your project, identify objectives, and create a detailed step-by-step project timeline for your board.

Your Assistant will program your discussion guide and up to 10 stimuli (images, videos, whiteboard) per board. They will upload your participants, moderators, and clients and email invitations to the discussion. The Assistant will also send reminder emails on the first and last day of the project to all participants and follow up to ensure participation. They will continue to be available during the project as a resource.

The business day after the study completes, they will pull participation lists for incentives and a set of advanced reports.

The advanced reporting package includes:

- **Full Chronological Transcript** – all participant posts with content and group tags
- **Highlighted Posts** – top-line report of most important posts
- **Participant Gallery** – participant demographics, tags, avatar and participation and post counts
- **Content Tags** – verbatim posts assigned to each content tag by section and question
- **Segment Comparison** – compare responses between groups to a set of questions

Optional Add-On Services & Consulting:

<i>Converting or Editing Images</i>	<i>\$25/image</i>
<i>Additional Participants (in excess of 40 per board, max 50)</i>	<i>\$25/participant</i>
<i>QualLink™ Unassisted Integration (embedded in survey)</i>	<i>\$250/survey</i>
<i>QualLink™ Assisted Integration (pop-up)</i>	<i>\$500/survey</i>
<i>QualLaborate™ Online Collaboration</i>	<i>\$500</i>
<i>Per-hour Consulting Rates (non-standard requests, etc.)</i>	<i>\$75/hour</i>

Payment Terms: *Payments by wire transfer or credit card in \$USD. Payments must be made within 45 days of invoice to receive discounts. Client is responsible for all local taxes and service charges.*