



161 Rosa L. Parks Blvd., Nashville, Tennessee 37203  
Phone: 615.777.2020 | U.S Toll Free: 800.737.2020  
Fax: 615.777.8706 | 2020research.com

**FOR IMMEDIATE RELEASE**

**Frank Limpus**  
**615-668-9938**

[frank@limpuscommunications.com](mailto:frank@limpuscommunications.com)

**20|20 RESEARCH ANNOUNCES BUSINESS DEVELOPMENT TEAM**  
*Four with global marketing research experience to drive further growth*

**NASHVILLE, Tenn. (July 21, 2015)** -- Global research technology and service company [20|20 Research](#) has added a team of marketing research veterans to further propel the company's worldwide growth, which has already increased 300 percent over the last few years.

Jeff Grund, formerly with WorldOne, is based at the company's Nashville headquarters and will lead the team to broaden the number of firms using 20|20's technologies and services. He will be senior vice president of business development.

Joining Grund is Dave Bradford, regional vice president for business development, and Frank Forney, account manager. They join David Chandler of London, England, who was named business development director, Europe, earlier this year. Chandler directs the 20|20 business development activities in Europe, Middle East and Africa (EMEA).

"We've experienced strong growth over the last few years and expect that to continue with the increasing application of online qualitative techniques and the exciting new products on the drawing board." said [Jim Bryson, CEO, 20|20 Research](#). "More researchers today are adding online qualitative to their research regimen because of the rich insights potential it offers. These four professionals will help more clients to take advantage of the research technologies available today and in the future.."

Prior to joining 20|20, Grund was vice president of sales & marketing for ARC International, a company that specializes in precision support to the printing industry in the US,

Helping you do better research.

and Central, South and Latin America. Before that, he spent four years as vice president of client services for World One Research, driving global market research contracting for the company in the pharmaceutical, financial and business consulting industries throughout the US, Europe and Canada. He's additionally held positions with Muzak, CVS Caremark Corporation, Priority Healthcare and was founder/principal for CMS, a Charlotte, NC-based business marketing and consulting firm. He graduated from the University of Alabama with a Bachelor degree in Business Management.

Dave Bradford came to 20|20 from MarketTools/MetrixLab/MacroMill, a company that integrates survey, social media, mobile research and enterprise data into online research services focused on brand engagement and product innovation. In addition to a variety of sales positions, Bradford has also been director of business development for BuzzBack Market Research, vice president of sales & marketing for Itracks International and director of online services for CLT Research Associates. He has a Masters in Instructional Technology and a Bachelor's in Communications from Southern Connecticut State University.

Likewise, Frank Forney has a career steeped in marketing research. He joins 20|20 from Manthan Services, a company focused on research panels in the healthcare industry, where he was sales director. Prior to that, he was director of client development for Cint USA, corporate account executive for Itracks International and principal of Market Insight, Inc. He also worked at NP Corporation and The Dial Corporation. He holds an MBA from Saint Francis College and a Bachelor's in Business Administration (Marketing) from Penn State University.

"Today's marketing research industry is changing at a rapid pace," Bryson said. "These three experienced research professionals know what researchers need to get the most from their research. Each has an outstanding records of delivering excellent products combined with

a strong service and relationship-building focus. We are excited to add each of them to the 20|20 team.."

###

**About 20|20 Research**

*20|20 Research is a global leader in the development, support and service of online qualitative market research... and the software and technology that sustains it. Founded in 1986, the company works with market research and advertising firms around the world, with projects in more than 122 countries and 30+ languages. The past three years it has been named one of the most innovative research firms in the world by GreenBook Research Industry Trends, a top arbiter of the market research industry. The firm's operations are headquartered in Nashville and the company additionally maintains traditional focus group facilities in Nashville, Charlotte and Miami. [www.2020research.com](http://www.2020research.com)*