WHAT IS YOUR DEFINITION OF A UNKNOWN SOLDIER?

"An unknown soldier is someone that carries many others, but receives virtually no glory from this act. "

SHEENA BACON

Director of Project Management 20 / 20 RESEALCH

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Successful Project

RESEARCH UNKOWN SOLDIER

Sheena manages 20|20's Technology Project Management team and is responsible for the successful execution of thousands of online qualitative research projects annually. Her team includes Project Managers, Project Coordinators, and Recruiting staff. Sheena's staff has grown by nearly 50% in 24 months and despite the significant growth, she has improved the overall performance of her team.



SHEENA BACON: UNKNOWN SOLDIER

Sheena is extremely poised and professional at a young age. She is extremely intelligent, anyone that meets Sheena will immediately develop a connection. A factor that I have found to be most important about a leader in any industry is the trust that their team places in them. Sheena's team respects her greatly and will follow into any battle.

Sheena has substantial experience in online qualitative research. Sheena can take virtually any traditional qual methodology and quickly and concisely assist researcher (clients) in developing an online methodology that will accomplish all needs of the researcher, end-client and project.

20 / 20 RESEARCH

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ABOUT SHEENA BACON

UNKOWN SOLDIER

Sheena's position places her in the crosshairs of virtually every problem where she works as a mentor and team lead, but rarely is her work appreciated outside the walls of 20|20 Research. Sheena is not publishing works, she is not attending conferences and is only speaking with clients occasionally. Sheena's work is entirely behind the curtain.

QUALITATIVE FIELDWORK

Sheena has taken a traditional qualitative fieldwork project management team and build out a team of project managers that oversee online projects performed in over 100 countries every year.

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BEHIND THE CURTAIN

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