2000 Glen Echo Road Second Floor Nashville, Tennessee 37215
Phone: 615.777.2020 | U.S Toll Free: 800.737.2020
Fax: 615.777.8706 | 2020research.com

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Frank Limpus
615-668-9938
frank@limpuscommunications.com

WILLIAMS APPOINTED VICE PRESIDENT OF SALES & BUSINESS DEVELOPMENT AT 20|20 TECHNOLOGY

Senior sales executive brings 20+ years of broad-based start-up and high-growth experience

NASHVILLE, Tenn. (December 3, 2013) -- 20|20 Research, a global research technology and service firm, has named Angela Williams vice president of Sales & Business Development for the company's 20|20 Technology subsidiary.

Williams will be in charge of developing and executing the company's sales and product enhancement strategies, as well as overseeing revenue growth for the 20|20 division that develops and implements new market research technologies.

"Along with heading her own company, Angela brings over 20 years of strategic sales experience scaling global teams in high growth environments for American Express, and other global brands," said Jim Bryson, CEO and Founder of 20|20 Research. "She will be a strong asset to 20|20 and our clients."

Based in Nashville, Tennessee since 1986, with clients and projects in more than 65 countries, 20|20 Research has pioneered online qualitative research techniques for researchers, moderators and end clients around the world.

Williams most recently headed her own services company, AR Williams & Co., which was based in Franklin, Tennessee. Prior to that, she held a progressive series of management and executive positions over 22 years with the American Express Company, first in their Establishment Services division, then in the corporation's Enterprise Growth division. Those

positions had her based in Atlanta, New York and, most recently, in London. Earlier in her career she was a sales representative with Pitney Bowes in Nashville.

She has an MBA from The University of Memphis and a BA in Business Administration from Middle Tennessee State University. She also holds a Six Sigma Black Belt.

20|20 Technology has developed a number of industry firsts in the online qualitative market research industry including a mobile app that allows research participants to journal their experiences using a mobile phone and a mobile geo-location tool that helps researchers better track respondents while they shop. The company recently launched a series of innovations, including the first real-time, fully integrated human translation tool for online qualitative research (QualTranslate™), the next generation of its internet-based video interviewing service, (QualMeeting 2.0™), its In-Home Mobile Ethnography™ which uses smart phone technology to take research into the respondent's home, and a just-in-time online recruiting tool (Virtual Intercepts™).

About 20|20 Research

20|20 Research is a global leader in the development, support and service of online qualitative research software. Its research platforms have been used in over 90 countries and the company works with more than 20 languages. The firm's global operations are headquartered in Nashville, Tennessee, where it has been based since 1986. The company maintains traditional focus group facilities in Nashville, Charlotte and Miami. 20|20 Research | Helping you do better research

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